

Beast Cabling Systems Introduces Most Versatile and Portable Cable Installation System in the Industry – Beast III

ARLINGTON, VA, OCTOBER 3, 2005 – Beast Cabling Systems, innovator of systems and processes that result in more efficient and more durable installation of cable, today announced availability of its next generation cabling installation management tool—The Beast III Cable Management and Labeling Unit.

As with previous generations of Beast Cable Management and Labeling Units, the Beast III is a portable system that separates, organizes, meters, and labels cable off the reel or out of the box. The Beast III enables pulling of cable into cable pathways, conserving time and materials, reducing errors, and ensuring uniform installation practices for any crew on any job.

The Beast III offers a new design that makes it a more versatile cable installation management tool for contractors. The new system is portable even loaded with cable. It holds up to twelve 1,000 foot spools or boxes, or eight 3,000 foot spools, on a compact frame that measures 31" w x 49" l x 48" h with large locking wheels. A wheeled add-on allows The Beast III to handle up to eighteen 1,000 foot spools or twelve 3,000 foot spools.

Previous versions of the Beast, which hold up to 48 spools of cable, are portable only when stored between jobs, without spools or boxes mounted, and were designed primarily for new construction. With The Beast III, contractors have a tool that supports not just new construction projects, but also ongoing moves, adds, and changes that often require a smaller number of cables and smaller distances to run.

"The Beast III is a truly portable system that offers contractors a new way to save time and money on the job," said Greg Bramham, vice president of business development for Beast Cabling Systems. "It can be stored and wheeled around a building fully loaded with spools, which makes it perfectly suited to support moves, adds changes as well as construction projects with fewer cables to more drops," said Bramham.

When used in conjunction with The Wirewolf™ and The Claw™ from Beast Cabling Systems, The Beast III offers important benefits to contractors, building owners, and cable manufacturers:

- Contractors save time, encounter less waste, and cause fewer errors on the job—resulting in work that is under budget and ahead of schedule.
- Owners receive a network infrastructure that will have a longer service life. Moves, adds and changes are easier and less costly to perform.
- Enhanced, uniform installation practices offer cable manufacturers the prospect of fewer warranty claims due to cable performance.

"Installation management tools such as The Beast III enable consistent, efficient installations from every crew on every job. At the same time, it helps the contractor save on materials and labor while handling today's higher-bandwidth cables according to manufacturer's specs," said Bramham. "At the end of the day, everyone wins—the contractor, the owner, and the cable manufacturer."

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